WHAT IS CLAIMED IS:

- 1. An isolated polynucleotide comprising a plant nucleotide sequence that alters transcription of an operatively linked nucleic acid segment in a plant cell after pathogen infection, which plant nucleotide sequence is from a gene encoding a polypeptide that is substantially similar to a polypeptide encoded by a gene comprising a promoter selected from the group consisting of SEQ ID NOs: 1047, 1051, 1053, 4794, 4892, 5261, 5738 and 6469.
- 2. An isolated polynucleotide comprising a plant nucleotide sequence that alters transcription of an operatively linked nucleic acid segment in a plant cell after pathogen infection, which plant nucleotide sequence hybridizes under high stringency conditions to the complement of any one of SEQ ID NOs:1047, 1051, 1053, 4794, 4892, 5261, 5738 or 6469.
- 3. The isolated polynucleotide of claim 2, which plant nucleotide sequence hybridizes under very high stringency conditions to the complement of any one of SEQ ID NOs: 1047, 1051, 1053, 4794, 4892, 5261, 5738 or 6469.
- 4. The isolated polynucleotide of claim 1 or 2 which is selected from the group consisting of SEQ ID NOs: 1047, 1051, 1053, 4794, 4892, 5261, 5738, 6469, and a fragment thereof.
- 5. The polynucleotide of claim 1 or 2 wherein the plant nucleotide sequence is 25 to 2000 nucleotides in length.
- 6. The polynucleotide of claim 1 or 2 wherein the plant nucleotide sequence is from a dicot.

- 7. The polynucleotide of claim 1 or 2 wherein the plant nucleotide sequence is from a monocot.
- 8. The polynucleotide of claim 1 or 2 wherein the plant nucleotide sequence is from a cereal plant.
- 9. The polynucleotide of claim 1 or 2 wherein the plant nucleotide sequence is a maize, soybean, barley, alfalfa, sunflower, canola, soybean, cotton, peanut, sorghum, tobacco, sugarbeet, rice or wheat sequence.
- 10. An expression cassette comprising the polynucleotide of claim 1 or 2 operatively linked to an open reading frame.
- 11. A host cell comprising the expression cassette of claim 10.
- 12. The host cell of claim 11 wherein the cell is a yeast, a plant cell, a bacterium, a cereal plant cell, or an *Arabidopsis* cell.
- 13. The host cell of claim 11 which is a monocot cell.
- 14. The host cell of claim 11 which is a dicot cell.
- 15. A transformed plant, the genome of which is augmented with the expression cassette of claim 10.
- 16. The transformed plant of claim 15 which is a dicot.
- 17. The transformed plant of claim 15 which is a monocot.
- 18. The transformed plant of claim 15 which is selected from the group consisting of maize, soybean, barley, alfalfa, sunflower, canola, soybean, cotton, peanut, sorghum, tobacco, sugarbeet, rice, wheat and *Arabidopsis*.

- 19. A method for augmenting a plant genome, comprising:
 - a) contacting a plant cell with an expression cassette comprising a promoter from a gene encoding a polypeptide that is substantially similar to a polypeptide encoded by a gene comprising a promoter selected from the group consisting of SEQ ID NOs: 1047, 1051, 1053, 4794, 4892, 5261, 5738 and 6469 operatively linked to an open reading frame so as to yield a transformed plant cell; and
 - b) regenerating the transformed plant cell to provide a differentiated transformed plant, wherein the differentiated transformed plant expresses the open reading frame in the cells of the plant.
- 20. A method to alter the phenotype of a plant cell comprising: introducing an expression cassette comprising a promoter from a gene encoding a polypeptide that is substantially similar to a polypeptide encoded by a gene comprising a promoter selected from the group consisting of SEQ ID NOs: 1047, 1051, 1053, 4794, 4892, 5261, 5738 and 6469 operatively linked to an open reading frame into the plant cell and expressing the open reading frame in the cell so as to alter a characteristic of that cell relative to a plant cell that does not comprise the expression cassette.
- 21. The method of claim 19 or 20 wherein the plant cell is a dicot cell.
- 22. The method of claim 19 or 20 wherein the plant is a monocot cell.
- 23. The method of claim 19 or 20 wherein the plant cell a cereal cell.
- 24. The method of claim 19 or 20 wherein the plant cell is selected from the group consisting of a maize, soybean, barley, alfalfa, sunflower, canola, soybean, cotton, peanut, sorghum, tobacco, sugarbeet, rice, wheat and *Arabidopsis* cell.

- 25. The method of claim 19 or 20 wherein the open reading frame is in an antisense orientation relative to the nucleotide sequence which alters transcription.
- 26. The method of claim 19 or 20 wherein the expression inhibits transcription or translation of endogenous plant nucleic acid sequences corresponding to the open reading frame.
- 27. The method of claim 19 wherein the open reading frame is expressed in an amount that is greater than the amount in a plant which does not comprise the expression cassette.
- 28. The method of claim 18 or 19 wherein the open reading frame encodes a protein.
- 29. The method of claim 28 wherein the protein encodes a regulatory product.
- 30. The method of claim 28 wherein the expression of the open reading frame confers insect resistance, bacterial resistance, fungal resistance, viral resistance, or nematode resistance.
- 31. A transformed plant prepared by the method of claim 20.
- 32. A product of the plant of claim 31 which comprises the expression cassette or the gene product encoded by the open reading frame.
- 33. The product of claim 32 which is selected from the group consisting of a seed, fruit, vegetable, transgenic plant, and a progeny plant.
- 34. A method to confer resistance or tolerance to a plant to a pathogen, comprising:
 - a) contacting plant cells with an expression cassette comprising a polynucleotide encoding a polypeptide that is substantially similar to a

- polypeptide encoded by an open reading frame comprising any one of SEQ ID NOs: 50, 139, 609, 4210, 3311, 3791, 2699, 3463, 3584, 4451 or 4595 so as to yield transformed cells; and
- b) regenerating the transformed plant cells to provide a differentiated transformed plant, wherein the differentiated transformed plant expresses the polynucleotide in the cells of the plant in an amount effective to confer resistance or tolerance to the plant to a pathogen relative to a corresponding plant which does not comprise the expression cassette.
- 35. The method of claim 34 wherein the cells are monocot cells.
- 36. The method of claim 34 wherein the cells are dicot cells.
- 37. The method of claim 34 wherein the open reading frame encodes a DNA binding protein, hormone response protein, membrane protein, metabolic protein, transposon, receptor/kinase, phosphatase, stress protein, cell wall protein, lipid transfer protein, heat shock protein, protein processing protein, RNA processing protein, non-cell wall structural protein or a non-kinase signaling protein.
- 38. A transformed plant prepared by the method of claim 34.
- 39. A seed of the plant of claim 38.
- 40. A progeny plant of the plant of claim 39.
- 41. A method to identify a plant cell infected with a pathogen, comprising:
 - a) contacting isolated nucleic acid obtained from a plant cell suspected of being infected with a pathogen with at least one oligonucleotide under conditions effective to specifically amplify a nucleotide sequence corresponding to one

- of SEQ ID NOs: 50, 139, 609, 4210, 3311, 3791, 2699, 3463, 3584, 4451 or 4595 or a portion thereof, so as to yield an amplified product; and
- b) detecting or determining the presence or amount of the amplified product, wherein the presence or amount of the amplified product is indicative of pathogen infection.
- 42. A method to identify a plant cell infected with a pathogen, comprising:
 - a) contacting a sample comprising polypeptides obtained from a plant cell suspected of being infected with a pathogen with an agent that specifically binds to a polypeptide that is substantially similar to a polypeptide encoded by an open reading frame comprising one of SEQ ID NOs: 50, 139, 609, 4210, 3311, 3791, 2699, 3463, 3584, 4451 or 4595 so as to form a complex; and
 - b) detecting or determining the presence or amount of the complex, wherein the presence or amount of the complex is indicative of pathogen infection.
- 43. A method to identify a plant cell infected with a pathogen, comprising:
 - a) contacting nucleic acid obtained from a plant cell suspected of being infected with a pathogen with a probe corresponding to a sequence selected from the group consisting of SEQ ID Nos. 50, 139, 609, 4210, 3311, 3791, 2699, 3463, 3584, 4451 or 4595 or a portion thereof, under stringent hybridization conditions to form a duplex; and
 - b) detecting or determining the presence or amount of the duplex, wherein the presence of a duplex is indicative of infection.